

MOVEON.ORG CIVIC ACTION

ADVISORY FOR

FRIDAY, SEPTEMBER 16, 2005

www.HurricaneHousing.org

Press Conference Friday at 11:00 am

The Roots, Jill Scott to be Joined by New Orleans Musicians for Katrina Benefit

Roots Performance at Kimmel Center to help support

www.HurricaneHousing.org and

NAACP Disaster Relief Efforts

Philadelphia PA – The Roots, Jill Scott, TV on the Radio, and Deerhoof, performing on Philadelphia's Kimmel Center Presents Opening Week concerts, will be joined by New Orleans musicians TBC (To Be Continued) Brass Band on Friday, September 16, 2005. As part of the Kimmel Center's Hurricane relief efforts this week, the Roots will be donating their entire performance fee to MoveOn.org Civic Action to raise awareness and support for www.HurricaneHousing.org and NAACP.

Over 30,000 Katrina evacuees have been housed so far through the www.HurricaneHousing.org website. Over 250,000 free beds have been offered nationwide.

"We want to be sure that the other victims have an opportunity to get out of these shelters and into real homes. HurricaneHousing.org is making this possible," said The Roots' drummer Ahmir "Questlove"

"We are thrilled that the Roots came up with this idea and took the initiative to help the victims of Katrina by supporting www.HurricaneHousing.org," said Laura Dawn, Cultural Director for MoveOn Civic Action.

The TBC Brass Band members will be arriving in Philadelphia on Friday from shelters in Dallas, Atlanta, Sacramento, and Houston to receive the donations.

In addition partial proceeds from this concert and other concerts on the Kimmel Center Presents Opening Weekend are being donated to the Red Cross and Philadelphia's Project Brotherly Love.

Tickets for The Roots & Friends on September 16 are priced at \$60, \$45, and \$30, and can be purchased by calling 215-893-1999 or online at www.kimmelcenter.org. (Additional fees may apply).

- WHO:** The Roots, Jill Scott, TBC Brass Band, TV On the Radio, Deerhoof, MoveOn.org Civic Action, NAACP to join artists at 11:00 am press conference.
- WHAT:** Press Conference to announce details of Roots Hurricane Katrina Relief Efforts in partnership with www.HurricaneHousing.org and NAACP
- WHERE:** *Press Conference* in Kimmel Center Green Room (Spruce Street Entrance) Philadelphia, PA
- Concert:* Kimmel Center, 260 Broad Street (on Avenue of the Arts), Philadelphia, PA
- WHEN:** Press Conference--Friday, September 16, 11:00 am
Concert-- Friday, September 16, 8:00 pm

One-On-One Interviews ARE Available.

*****TV news crews and still photographers are invited to cover this event. All crews must be self-contained.*****